

## CLAMPCO COOKIE POLICY

Clampco Products, Inc. ("Clampco," "we" or "us") is committed to respecting and protecting your privacy. This cookies policy describes the way in which any website ("Website") operated by Clampco stores or accesses information on the device or computer that you use in order to access the Website via the use of cookies or similar technologies. The Clampco Cookie Policy should be read in conjunction with the Clampco Privacy Statement governing use of our website.

By continuing to browse our Website, you consent to our use of cookies. However, you can adjust the settings on the browser you use to view the Website to remove or limit the types of cookies that it accepts. More information about this is set out in the section entitled "How can I change my cookie settings" below.

### WHAT ARE COOKIES?

Cookies are small files that are sent to and stored in your computer by the websites you visit. Cookies are stored in your browser's file directory and work in combination with content within the Website itself to capture and remember information. Cookies may be stored only for the time you are in each site, called a session cookie, or they may remain stored in your browser for a defined period of time beyond your current session, known as a persistent cookie. Cookies can be set by the owner of a website itself ("first party cookies") or by other websites that provide content (such as advertising) for the website that you are viewing ("third party cookies"). To find out more about cookies, including how to see what cookies have been set and how to manage and delete them, visit [www.allaboutcookies.org](http://www.allaboutcookies.org).

### WHY DOES CLAMPCO USES COOKIES?

Clampco uses session and persistent cookies on our Website to distinguish you from other users of our website. This improves your overall experience when using our Website and ensures site functionality and performance. Our Website will also use cookies (both first-party and third-party cookies) to enable us to target advertising or marketing based, for example, on your location or browsing habits on our Website and on other websites.

### HOW DOES CLAMPCO USE COOKIES?

Cookies make navigating our Website easier by saving your browsing preferences. We use cookies to understand our customer's usage of Clampco's Website. We also use cookies to provide us with aggregate data about Website traffic and Website interaction, to identify trends, and obtain statistics so that we can offer better Website experiences and tools in the future. Cookies on Clampco's Website fall into four main categories:

- **Strictly Necessary:** These cookies are required for running our Website. They allow our web servers to respond to your actions on the Website and during browsing. The Website will not work for you without these cookies.
- **Analytical:** These cookies allow us to see how visitors move around the Website. This helps us to improve the way the Website works, for example, by ensuring that users can find what they are looking for easily, and to analyze the effectiveness of our marketing campaigns. For example, we do analytical profiling to understand unique users reading an article or viewing a product to identify what is popular.
- **Functionality/Personalization:** These cookies are used to recognize you when you return to the Website in order to remember your preferences and allow us to provide certain aspects of the Website's functionality. For example, these cookies help make the content as personalized as possible.
- **Targeting:** These cookies record your visit to our Website, the pages you have visited and the links you have followed. We will use this information to make our Website more relevant to your interests. Some of the cookies we use for the above purposes come from third parties that Clampco does business with, in order to enable analytics, advertising, functionality, feedback, and ease-of-use. Our primary analytics and targeting partner is Google." We do not control these cookies.

**HOW CAN I CHANGE MY COOKIE SETTINGS?**

You can choose to have your computer warn you each time a cookie is being sent, or you can choose to turn off all cookies. You can review the options available to manage cookies in your browser. Different browsers use different ways to disable cookies, but they are usually found under a Tools, Options or Help menu. If you turn cookies off, you may not be able to browse this Website. If you delete your cookies from the browser, you may need to remember to re-install opt-out cookies. To find out more about cookies, including how to see which cookies have been set and how to manage and delete them, visit [www.allaboutcookies.org](http://www.allaboutcookies.org).